



TOWER HAMLETS THE OPPORTUNITY. IT'S HERE. IT'S NOW.

#LoveTowerHamlets

LOVE 
TOWER
HAMLETS



FALL IN LOVE WITH TOWER HAMLETS



We are London's history and its future. When most of London was just fields, we were Tower Hamlets. Now we are the fastest growing and most densely populated place in UK with a further 20% increase expected by 2032.

With over 300,000 people working in Tower Hamlets and the world's biggest financial institutions doing business in Canary Wharf, we are the nation's centre for commerce.

We are also home for music, art and culture, from venues for up-and-coming bands to Victoria Park's international music festivals. Our iconic destinations like the Tower of London and Tower Bridge are loved worldwide. We are the capital of the UK's Bangladeshi culture and retail. We combine world-class universities, learning and research, with London's youngest population.

We are forging a new path of opportunity by focussing our efforts and investments to bring more jobs, wealth and resilience to every part of the borough.

We are looking for investors who share our values of sustainable growth and strong communities. We need support from public and private sector partners to help us deliver genuinely affordable homes and employment.

We want our communities to live healthier, more balanced lives in a borough where they can work, socialise, exercise and enjoy life close to home. The revival of our local shopping parades, the growth of our business districts, the productivity in our industries, and building new homes and communities are making that happen.

Contact us today if you want to become part of our story.

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THE OPPORTUNITY

Our ambitious local plan is going for growth. We are committed to supporting the creation of job opportunities and building homes.

We have development opportunities across our borough in areas like Poplar, The Isle of Dogs, Whitechapel, and the City Fringe.

Our development programme includes sites capable of delivering thousands of new homes.

Major housing partners are creating significant regeneration opportunities in the capital's

best connected borough with the highest number of London Underground stations.

We are developing world-leading life sciences clusters in Whitechapel and Canary Wharf.

We are ready for work. The average age in Tower Hamlets is just 30 years old, so there are opportunities not just to build business, but to develop a skilled workforce to support it with a ladder of opportunity from our schools to famous universities.

TOWER HAMLETS LOVES BUSINESS

With the rich history of the docks, and a population shaped by it, Tower Hamlets is famed for its entrepreneurial spirit.

Canary Wharf is host to two hundred cultural events a year. Its 37 office buildings, 300 shops, cafés and restaurants make it a great place for 120,000 people to work.

Our world-famous markets such as Brick Lane, Spitalfields, Columbia Road, and Petticoat Lane, attract thousands of visitors every day.

We are brimming with successful small and medium-sized

enterprises including the growing digital and creative businesses in Tech City.

And we are the best connected place in London. We combine the capital's highest number of train and tube stations, with City Airport on our doorstep. The Elizabeth Line fast trains connect east to west through Tower Hamlets, providing easy access to Heathrow Airport, Reading and Essex.

All of this means that Tower Hamlets already provides the UK's third highest economic output, and there is much more to come.





THE WORLD'S FAVOURITE BOROUGH

Tower Hamlets is one of the most visited places in the UK for good reason.

World-leading attractions include The Tower of London, Tower Bridge and the Young V&A.

We have over 120 parks. The iconic Victoria Park has been voted in the UK's top 10 parks for 13 years running.

Our events and festivals, such as the London Marathon, Lido and All-Points East festivals, attract

international stars and hundreds of thousands of visitors each year.

We are home to part of Queen Elizabeth Olympic Park including being a partner in the new East Bank cultural quarter.

And we are a centre for culture with 22 art galleries, including the Whitechapel Gallery, amazing street art and venues such as Wilton's Music Hall, The Troxy and Rich Mix, make us a cultural destination of choice.

WORLD CLASS LEARNING AND INNOVATION

Queen Mary University of London has more than 30,000 students and is helping to create a life science centre in Whitechapel.

Barts NHS Trust hospitals train more than 4,000 people at any one time for medical careers.

The government's digital service is driving innovation from its headquarters in Whitechapel.

The London Metropolitan University's School of Art, Architecture and Design sits in Whitechapel.

And with London's youngest population, we have the next generation of talent honed by our impressive schools where 96% are rated good or outstanding by Ofsted.

MAKING A WORLD OF DIFFERENCE

Tower Hamlets is a world in one place.

Our residents speak 137 languages, with 43 per cent of residents born in over two hundred different countries. We are the home to London's traditional East End and its cockney dialect.

We are a place where people respect and support one another - 90 per cent of residents say they get on well with one another which is no mean feat in an inner city borough where over 80% of properties are flats.

This all stems from our DNA of social justice and mobility.

Our history has seen residents fight fascism in the Battle of Cable Street and the roots of the Suffragette movement are in Roman Road.

Much of our proud history of immigration and entrepreneurship, comes from The London Docks which were the drop-off point for immigrants to the UK when the docklands were the centre of world trade.

**Love Tower Hamlets.
It's all you need.**

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